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Heerlen, 2nd August 2011

## **THE NOTORIOUS IBE – 9/10/11 SEPTEMBER 2011 – HEERLEN International Hip Hop Dance Festival**

*After the completely sold out 2010 event, the city of Heerlen is preparing for the 11th edition of one of the World's biggest International Hip Hop Dance festival, The Notorious IBE. This unique festival brings the world's best dancers from backgrounds such as Breakdance, Popping, Locking, New Style and other connected styles to the hospitable city.*

Since 2008, when the festival moved to the city of Heerlen, located in the south of the Netherlands, it has grown to become one of the most important and influential festivals worldwide. In 2010, more than 8000 visitors from over 35 different countries attended the IBE. Majority of the attendees participated in the many organised battles, workshops, and discussions.

In tradition of the IBE, the 2011 Edition is full of special programs. On Friday, September 9<sup>th</sup>, 2011, the festival opening day, The Notorious IBE will feature the infamous "Seven2Smoke" Battle. This thrilling 1on1 competition features a selection of the eight top B-boys. On Saturday, September 10<sup>th</sup>, 2011, many more battles, workshops, discussions will be taking place in nine separate locations throughout Heerlen. Also not to be missed on this same day, the European Finals for the UK BBoy Championships. This championship features approximately 80 European BBoy crews competing for the tickets to the World Finals in London.

On the third and final day of the festival, a new edition of the "All Battles All" will take place. A selection of the best dancers will represent their continent in this all-star battle. In addition to the United States and Europe, 2011 will premiere the first time Latin-America team in IBE history. Throughout the weekend, the festival will also feature organized special battles such as the Powermove Battle, Solo BBoy Kids Battle, Stand Up Dance, Trick Battle and many more...

For the complete program and information please visit the website:  
[www.thenotoriousibe.com](http://www.thenotoriousibe.com) en [www.facebook.com/thenotoriousibe](http://www.facebook.com/thenotoriousibe)

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This press release is created upon instruction from the foundation, The Notorious IBE. For more information, high resolution photos, interviews and any additional information, please contact the press office:

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